



SPONSORSHIP PROPOSAL FOR MIXIT TALLAHASSEE EVENTS 2010

Hello, my name is Shani Hervey, founder and president of Mixit Tallahassee; an event planning organization that creates and hosts activities in a supportive environment for the lesbian, gay, bisexual, transgender, and questioning (LGBTQ) community. We primarily focus on women by providing a number of highly visible social events aimed at exploring, educating, and celebrating the lives of lesbians and bisexuals in particular, and women in general.

What makes Mixit events different is our diversity initiative. We reach out to women from all walks of life, ethnic backgrounds, ages, and occupations. We believe that practicing inclusion is not about trying to figure out how LGBTQ people "fit" into the community, it's about creating a culture that welcomes everyone. It takes a lot for Mixit Tallahassee to create, deliver, and support events & activities that cultivate this message and I am asking you to support our initiative making a financial contribution or donating goods and/or services so we can sustain our activities and continue addressing the specific and diverse needs of women. To read more as to how we support the entire LGBTQ movement, including allies, visit the "About Us" section on our website at www.mixittallahassee.com.

Intentions: The overall intention of obtaining sponsors is to create a demand for inclusive events in the LGBTQ community and beyond. There is a tendency among the LGBTQ community to treat everyone's issues the same, with little attention to the impact that culture, gender and other aspects of identity have on being a member of the LGBTQ movement. Among women, dimensions of difference exist in our experiences and perspectives. By providing a women-only space, we can celebrate women and channel our energies while creating a circle of support.

Sponsorship Incentives

Below are some suggestions of various ways you can become a sponsor of many Mixit Tallahassee event, however, we are always open to suggestions. If you wish to give to Mixit Tallahassee in a different method, please contact Shani-Angela at 850.210.5386 or info@mixittallahassee.com.

Bronze: This package is equivalent to \$125.00 in goods and/or services and includes advertisement at one event of choice, with free entry for two. Your company will be advertised on 200 fliers, weekly email blast, newsletter, the most frequented internet social sites by targeted markets (via Facebook & Twitter), and the official Mixit Tallahassee website. If applicable, sponsor will also receive additional food and beverage specials for two.

Silver: This package is equivalent to \$200.00 in goods and/or services and will include advertisement at two concurrent events (or two events of choice), with free entry for four. Your company will be advertised on 200 fliers, Tallahassee Democrat online calendar section, weekly email blast, newsletter, the most frequented internet social sites by targeted markets (via Facebook & Twitter), and the official Mixit Tallahassee website. If applicable, sponsor will also receive additional food and beverage specials for four.

Gold: This package is equivalent to \$325 or more in goods and/or services and will include advertisement at three concurrent events (or three events of choice), with free entry for six. Your company will be advertised on 200 fliers, Tallahassee Democrat online calendar section, weekly email blast, newsletter, the most frequented internet social sites by targeted markets (via Facebook & Twitter), the official Mixit Tallahassee website, and several North Florida List serves. If applicable, sponsor will also receive additional food and beverage specials for six. For the Gold package, your company will be announced and promoted at three events.

Mixit Tallahassee presents several events throughout the year intended to highlight the contributions of women and to acknowledge the injustices women face. For detailed information on our events, please contact us by visiting www.mixittallahassee.com.

Other Sponsorship opportunities

Mixit Tallahassee Website Listing

You will be featured in our online "Sponsors" Section. Your logo and a link to your website would be included. Pricing is as follows:

- 4 months: \$50
- 12 months: \$85

Banner

Your company's banner displayed during our event. Cost is \$60 per event and the sponsor must provide banner.

Event Flier Ad

Mixit Tallahassee aggressively posts fliers to promote our upcoming events at local businesses, organizations, campus facilities, and other Mixit Tallahassee events. For only \$30 per event, your logo is featured on our event print materials.

Presented by...

Maximize your exposure to the Tallahassee community by sponsoring an annual event for Mixit Tallahassee. The cost is \$500 and includes the following:

- Your name in the *presented by* title line (this event presented by your company and Mixit Tallahassee)
- Your name/logo on the tickets for the event
- Your name/logo on our advertising for the event (printed, news media, newsletter, social networking sites and Mixit Tallahassee website)
- Promotional ads during the event by our announcer/MC/ DJ
- Table space to sell merchandise and/or give out printed information

If you wish to give to Mixit Tallahassee in an amount that is not listed, donate door prizes or raffle items, please contact Shani-Angela at 850.210.5386 or info@mixittallahassee.com.

Partnership Form:

Business/Company Name:

Contact Name:

Mailing Address:

City:

State:

Phone:

Email:

Website:

___ BRONZE - \$125 ___ SILVER - \$200 ___ GOLD - \$325 ___ *OTHER \$

\$ _____ Amount Enclosed

(Please send all payments via U.S. Postal Service to: Mixit Tallahassee, P.O. Box 6694, Tallahassee FL 32314 or PayPal to info@mixittallahassee.com)

*Notes: